



# OVERVIEW DESTINATION 2040



Rutgers University’s Public Outreach and Engagement Team (POET) is partnering with the Middlesex County Office of Planning to implement *Set the Table!* as part of the **DESTINATION 2040 Comprehensive Master Plan** process. The team is seeking people who live, work or learn in the county (college students are eligible!) to host a social gathering of friends and colleagues to discuss their thoughts and suggestions for the future of **Middlesex County**.



*Set the Table!* is a fun, casual and social approach to civic engagement that provides Middlesex County residents, employees, employers and students with an opportunity to contribute to decisions on how the county will grow and change over the next 20 years. Rutgers POET and **Middlesex County** will select up to 100 participants to host a social gathering of their peers to discuss several topics related to **DESTINATION 2040**. Topics include: the economy, environment, transportation, housing, technology, public services, arts/culture and health.

Hosts will receive a \$50 stipend to pay for food and necessities, as well as a “To Go Box” (kit) with question cards, interesting facts and other tools to help engage their guests in meaningful (and fun!) conversation. In exchange, participants will send back their key ideas and suggestions, which

will provide guidance to the planning team in the development of strategies and recommendations for **DESTINATION 2040**.

This is all part of an extensive outreach effort by **Middlesex County** for **DESTINATION 2040**—Middlesex County’s update of their Comprehensive Master Plan that will establish a vision for the next 20 years.



Those interested in *Set the Table!* can apply via [middlesexcountynj.gov/destination2040](http://middlesexcountynj.gov/destination2040). You can also email [DESTINATION2040@co.middlesex.nj.us](mailto:DESTINATION2040@co.middlesex.nj.us) or call 848-932-2876 for more information. Participants will be asked to host their dinner parties during the spring and early summer of 2019.

For more information on **DESTINATION 2040**, including ways to participate, visit [middlesexcountynj.gov/destination2040](http://middlesexcountynj.gov/destination2040).