Middlesex County
Office of Health Services
Intern Projects – Spring 2018

LINCS Special Needs Databases
Social Media Toolkit
Medical Reserve Corps Recruitment
Prostate Cancer Awareness Initiative
Pancreatic Cancer Walk
Colorectal Cancer Patient Outreach
Training Compliance Audits
LINCS Special Needs Databases

SCOPE
The person assigned to this project would assist in the creation, updating, and/or maintaining of the Local Information Network and Communications System Program’s contact database. Candidates should be detail-oriented and proficient with database management.

MEASURE
Through research and refinement of state databases and public records, as well as outreach efforts, track number of new partners enrolled and/or updated in CHAIN group.

CONTACT
The project lead for this program is the LINCS Coordinator – Carrie Johnson.
Social Media Toolkit

SCOPE: The person assigned to this project would, through research and other methods, help establish social media messages and images to be used to communicate relevant and/or monthly health topics. Candidates should be creative, familiar with social media platforms and have good communication skills.

MEASURE: Track number of health topic toolkits created; analyze effectiveness of varying messages based on impression metrics obtained from Office of Communications.

CONTACT: The project lead for this program is the Communications Coordinator – Carrie Johnson.
Medical Reserve Corps Recruitment

**SCOPE**
The person assigned to this project would work to increase Medical Reserve Corps (MRC) membership through a series of outreach methods. Candidates should be highly organized, creative, and have good communication skills.

**MEASURE**
Track number of new memberships received from outreach methods. Utilize survey techniques to determine most effective means of recruitment.

**CONTACT**
The project lead for this program is the MRC Coordinator – Lori Karabinchak.
Prostate Cancer Awareness Initiative

SCOPE The person assigned to this project would help create a Prostate Cancer Outreach plan specifically geared towards increased attendance of men at the CEED clinic. Candidates should be highly organized with good communication skills, ideally looking for a bilingual English/Spanish-speaking male for this position.

MEASURE Track number of program/presentation requests received through outreach methods.

CONTACT The project lead for this program is CEED Outreach Coordinator - Marta Suriel-Perez.
The person assigned to this project would assist the planning committee with the annual Pancreatic Cancer 5k/Walk. Candidates should be highly organized with good communication skills.

Track number of early registrations as participants and volunteers. Conduct a comparative analysis from previous years’ data.

The project leads for this program are Pancreatic Cancer 5k/Walk planning committee leaders, Sherie Wolpert and Pat Kukulski.
Colorectal Cancer Patient Outreach

**SCOPE**
The person assigned to this project would work in conjunction with St. Peter’s Hospital to analyze patient records and create a targeted database. Candidates should be highly organized, proficient with databases, and have excellent communication skills.

**MEASURE**
Utilize extracted data for outreach geared towards those patients with previous instances of colorectal cancer. Track number of patients that conducted follow-up testing within 5 years of initial occurrence.

**CONTACT**
The project lead for this program is Health Educator, Twyla Paige.
Training Compliance Audits

**SCOPE**
The person assigned to this project would assist in the creation, updating, and/or maintaining of the Health Services Staff Training database. Candidates should be detail-oriented and proficient with database management.

**MEASURE**
Measure completion rate of staff training based on OSHA policies and New Jersey State requirements.

**CONTACT**
The project lead for this program is Carrie Johnson.